

ALFRED EDMOND JR.

SENIOR VICE PRESIDENT & EXECUTIVE EDITOR-AT-LARGE OF BLACK ENTERPRISE; AWARD WINNING BUSINESS JOURNALIST; HOST OF MONEY MATTERS



Alfred A. Edmond Jr. is an accomplished multi-media executive, award-winning business and financial journalist, entrepreneurship expert, and a dynamic public speaker / event moderator.

Edmond currently serves in the role of SVP/Executive Editor-at-Large of Black Enterprise, responsible for providing brand, marketing and content leadership as a member of the multimedia company's senior management team. Prior to his current position, Edmond was SVP/Chief Content Officer, responsible for overseeing marketing for all of the major franchises of Black Enterprise, including the magazine, television shows, web site, social media and live networking events, and content for the company's broadcast and digital properties. From 2008 through 2010, Edmond was SVP/Editor-in-chief of BlackEnterprise.com, helping to lead the transition from single-magazine publisher to digital-first multimedia company. From 1995 through 2008, Edmond was chief editor of Black Enterprise magazine.

A nationally recognized expert on business and economic trends, personal finance, leadership development and mentorship, Edmond is a highly sought-after public speaker and moderator. Since 2011, he has served as the host of Money Matters, a nationally syndicated radio feature of American Urban Radio Networks. Edmond appears regularly on television and nationally syndicated radio, including serving as a commentator on PBS' Nightly Business Report; contributor to American Express OPEN Forum and The Doug Banks Show radio program; and guest expert on MSNBC's Your Business. A highly respected social media enthusiast, he enjoys a large, active and influential network across several social media platforms. He is also a trusted mentor, adviser and confidante to dozens of successful professionals and entrepreneurs.

Edmond is a member and former board member of the American Society of Magazine Editors (ASME), and served as a judge for ASME's National Magazine Awards for more than a decade, including several years as a judging leader. He is a member of the National Association of Black Journalists (NABJ), a lifetime and former board member of the New York Association of Black Journalists (NYABJ), a life member of the Rutgers University Alumni Association, and a lifetime and founding member of the Rutgers African American Alumni Alliance (RAAA). He is also a charter member of the NABJ Business Writers Task Force. Edmond currently serves on the editorial advisory board of the Rutgers Alumni Magazine, and on the board of the Coach K Center on Leadership and Ethics (COLE) at Duke University's Fuqua School of Business.

VIDEOS

- [Speaker Reel](#)
- [Amex Open: Business Coaching](#)
- [Amex Open: When To Say "No"](#)
- [Amex Open: Innovative Thinking](#)
- [Strategic Minds Show](#)
- [HuffPost Live: Black Media](#)
- [REVOLT: Breakfast Club](#)
- [Arise Change: Small Business](#)

ARTICLES

- [Black Enterprise: Money Management](#)
- [Amex Open Forum: Black Business Growth](#)

ALFRED EDMOND JR.

SENIOR VICE PRESIDENT & EXECUTIVE EDITOR-AT-LARGE OF
BLACK ENTERPRISE; AWARD WINNING BUSINESS JOURNALIST;
HOST OF MONEY MATTERS



POPULAR LECTURE TOPICS

Becoming Your Own Boss: A Masterclass in Start-Up Success

Every entrepreneur believes they have can't miss ideas. Have you tested your idea? Do you have proof of concept? Are you marrying your idea when you should only be dating it? Do you actually know how to lead a company? There is a difference between starting and owning a business, and being your own boss. With humor and powerful insights, this informative presentation reveals the key tenets of the immense preparation behind launching a business. From ways to test your ideas and identifying viability & scalability, to developing the emotional literacy, self-management and preparation skills necessary for successful entrepreneurial leadership, Alfred takes audiences on the crash course of a lifetime.

Secrets of Success & Wealth from the World's Greatest Entrepreneurs

Having spent a lifetime in journalism, Alfred has accumulated a wealth of invaluable insights and secrets to success gleaned directly from exclusive interviews with outstanding business leaders. In this powerful talk, Alfred highlights the commonalities between some of the greatest minds in business — including billionaire Chairman & CEO of Koch Industries, Charles Koch.

Relationship Excellence: The Hidden Secret of Business Success

The ability to create and maintain healthy relationships is the single biggest prognosticator of career, business and financial success in your life; the failure to do so is the biggest threat to that success. With the many different forms of communicating we use on a daily basis — email, text, phone, face-to-face — business relationships are faster paced, higher stakes and less transparent than ever before. As such, Alfred details key strategies that business leaders must develop to establish winning relationships.

TESTIMONIALS

"Alfred is a gifted speaker who skillfully connects with diverse audiences. He is an amazing talent, an authentic voice and a consummate professional who consistently delivers."

-Flowers Communications Group

"Alfred Edmond Jr. is a dynamic speaker and passionate about the health of the business community. Alfred's oratory abilities far exceeded the expectations of our planning committee! As a result of Alfred's dynamic speech, sponsorship and attendance increased in subsequent years. It is with great pleasure that I endorse Alfred Edmond Jr."

-2016 Philadelphia DNC Host Committee

"As a speaker and business competition judge, he is a trusted partner and adviser in helping us connect directly with entrepreneurs to deliver tools and programs that are critical to success. We find his passion and deep knowledge of business invaluable."

-Wells Fargo